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LAMBIE, JAMES M. JR.: Papers, 1953-61

Accession 73-44 and 74-20
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Date Completed: March 1974

The papers of James M. Lambie, Jr., Special Assistant to the White House Office, were deposited in the Dwight D. Eisenhower Library in June and December 1973 by Mr. Lambie. In October 1973 Mr. Lambie executed an instrument of gift for these papers.

Linear Feet:	2.0
Approximate number of pages:	4,800
Approximate number of items:	4,200

Literary rights in these papers are reserved to Mr. Lambie during his lifetime (died in November 1999) and, thereafter, to the people of the United States of America.

By agreement with the donor the following classes of documents will be withheld from research use, until the passage of time or other circumstances no longer require such restrictions:

1. Material relating to the personal, family, and confidential business affairs of the donor or of persons who have had correspondence with him.
2. Material relating to investigations of individuals and organizations, to proposed appointments to office, or to other personnel matters.
3. Material containing statements made by or to the donor in confidence, unless in the judgment of the Director of the Dwight D. Eisenhower Library the reasons for the confidentiality no longer exist.
4. All other material which contains information or statements that might be used to embarrass, damage, injure or harass any living person.
5. Material containing statements or information the divulgence of which might prejudice the conduct of foreign relations of the United States of America.
6. Materials which are security-classified pursuant to law or Executive order, or which contain information the public release of which would adversely affect the security of the United States of America.

SCOPE AND CONTENT NOTE

The Papers of James M. Lambie, Jr., span the years 1953 to 1961 when Mr. Lambie served as Special Assistant in the White House Office (1953-61) and Assistant Staff Secretary on the White House Staff (1960-61).

Mr. Lambie's primary job as Special Assistant was to serve as coordinator of public information programs between The Advertising Council, Inc., and the U.S. government. The Advertising Council was formed in 1942 to work with the Office of War Information on public service advertising campaigns for such matters as war bonds and scrap metal drives. In June 1948, government liaison functions with the Council were permanently transferred to the White House. From March 1953 to January 1961 the White House advertising liaison office under Mr. Lambie coordinated and arbitrated conflicting government claims for the use of the Advertising Council's facilities for public service campaigns. The liaison office responsibilities also included organizing annual conferences in Washington to brief the Advertising Council's supporters on policies and programs of the Eisenhower Administration.

From September 1954 to January 1961 Mr. Lambie also served in an unofficial capacity as Deputy Chairman of the Interagency Committee for Agricultural Surplus Disposal. The purpose of this committee, chaired by Clarence Francis, was to carry out the provisions of P.L. 480 by coordinating the various agricultural surplus disposal activities of the U.S. government.

The first and larger of the two series into which the papers are divided is Mr. Lambie's chronological file for the period March 1953 through June 1960, which consists of carbon copies of outgoing correspondence and memoranda. The material in this file arrived at the Eisenhower Library arranged in approximately reverse chronological order. This order, and the titles on the original folders at the time of deposit in the Library, has been retained. Gaps exist in the chronology because at the time of deposit Mr. Lambie was unable to locate all relevant file folders.

Documents in the chronological file deal with three basic subject areas: personal, administrative, and official. The personal material includes correspondence with friends, items relating to business matters, and materials pertaining to personnel questions involving friends and former associates. Administrative documents include such matters as personnel, covering notes for reports and correspondence, and routine inter-office memoranda. Although the largest subject area in the chronological file consists of official material originated by Mr. Lambie in his capacity as Special Assistant in the White House Office, a few items were originated by Mr. Lambie's secretary, and there are scattered documents drafted by Mr. Lambie for signature by Sherman Adams, C. D. Jackson, or Clarence Francis.

The bulk of the official material in the chronological file is related to Mr. Lambie's liaison work with the Advertising Council. Coordination between government agencies and the Council involved agency correspondence with the liaison office on setting up programs, and deciding

how much time and space would be donated for public service campaigns on such programs as the Ground Observer Corps, the National Blood Program, Civil Defense, Savings Bonds, and Smoky the Bear. There is also a large quantity of correspondence and memoranda relating to each annual Washington Conference for the Advertising Council, for Lambie was involved in setting up the conference, inviting people, putting together a program, and writing thank you notes to participants. While many members of the Advertising Council communicated with the liaison office, correspondence with Theodore S. Repplier, President of the Council, predominates.

The chronological file also contains a smaller amount of material on several other subjects. There is routine correspondence related to the Interagency Committee on Agricultural Surplus Disposal scattered throughout the file in almost all folders after September 1954. Activities of the Eisenhower Headquarters Committee (Hugh Scott, chairman), an ad hoc group in charge of finances during the transition period from General Eisenhower's election until his inauguration, are documented in folders dated March through June 1953. Since Mr. Lambie maintained close contact with his former associates in the Crusade for Freedom and Radio Free Europe, there are items relating to these subjects scattered throughout the chronological file.

The second, smaller series is a miscellaneous file. The folders, which came to the Library unarranged, appear to be random portions from several larger files, with some folders obviously missing. One of these random portions appears to be a segment of the chronological files of the Clarence Francis records. In addition to carbon copies of outgoing correspondence and memoranda, the miscellaneous file contains a variety of other documents, including incoming correspondence with attachments, speeches, a draft of a position paper, a White House Staff book, and memorabilia. The annotated container list has more detailed information on the subject matter of the folders in the miscellaneous file.

A total of four photographs were removed from the papers and turned over to the Dwight D. Eisenhower Library Audio-Visual Collection, and two copies of the White House Staff Book, 1953-61 were turned over to the Dwight D. Eisenhower Library Book Collection.

SPECIAL NOTE: Carbon copies of virtually all of the material in the chronological series, and a portion of the material in the miscellaneous series, can be found in two larger collections:

Lambie, James M. Jr.: Records, 1953-61

Francis, Clarence: Records, 1954-60

These two collections also have many of the attachments and supporting documents which the chronological series lacks.

BIOGRAPHICAL NOTE

Sept. 19, 1914 Born in Washington, Pennsylvania

1935 B.A., Washington and Jefferson College, Washington, Pennsylvania

1935-37 Student, University of Michigan, Ann Arbor, Michigan

1938-40 Student, Pennsylvania State College, University Park, Pennsylvania

1939 Married Elizabeth Jane Kitching

1940-43 Secretary-Assistant Treasurer, Findlay Clay Products Company

1943-46 Lieutenant, U.S. Naval Reserve

1946-48 Readability Consultant, New York City

1948-49 Executive Assistant to the President, Town Hall, Inc.

1949-50 Special Assistant to the President, National Committee for a Free Europe, Inc.

1950-52 Assistant to the Executive Vice Chairman, Crusade for Freedom

1952 Member, Dwight D. Eisenhower's campaign staff

1953-61 Special Assistant in the White House Office

1960-61 Assistant Staff Secretary on the White House Staff

1961-70 Assistant Executive Director of CARE

1973- Resident of Barbados, West Indies

SERIES DESCRIPTION

<u>Box No.</u>	<u>Series</u>
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|-----|---|
| 1-3 | Chronological File, 1953-60. 3 containers. Carbon copies of outgoing correspondence and memoranda arranged in reverse chronological order. The primary topic covered in this file is Mr. Lambie's liaison work with the Advertising Council. The file also includes material covering his work on agricultural surplus disposal, administrative material on running his office, and personal letters. |
| 4 | Miscellaneous File, 1953-61. 1 container. Carbon copies of outgoing correspondence and memoranda, incoming correspondence and attachments, speeches, a draft of a position paper, a White House staff book, and memorabilia. The folders are grouped according to the similarity of their subjects or original titles; within each folder the material is arranged in approximate reverse chronological order. The documents deal with Clarence Francis and Agricultural Republican Party, personnel matters, personal material, and routine office problems. |

CONTAINER LIST

<u>Box No.</u>	<u>Contents</u>
1	<p>[Items transferred to the Dwight D. Eisenhower Library Book Collection]</p> <p>SERIES I: CHRONOLOGICAL FILE, 1953-60</p> <p>LAMBIE CHRON FILE JAN 1 - JULY 1, 1960 (1)-(2)</p> <p><u>Chron</u> July - December 1958 (1)-(3)</p> <p>[CHRON FILE: January - June 1958; includes material on campaigns against the recession] (1)-(3)</p> <p>July 1957 - December 1957 (1)-(3) [includes a heavier than usual amount of material on P.L. 480]</p> <p>Chron File -- May 1 - June 30, 1957</p> <p>Chron -- Jan. - May 1, 1957 (1)-(4)</p> <p>Chron -- July - Dec. 1, 1956 (1)(2) [includes all December]</p>
2	<p>CHRON FILE: January - March, 1956 (1)-(3)</p> <p>CHRON FILE: October - December, 1955 [includes draft of a speech for Sherman Adams on the East-West struggle]</p> <p>CHRON FILE: April - June, 1955 (1)-(3)</p> <p>CHRON FILE: January - March, 1955 (1)-(3)</p> <p>CHRON FILE: October - December, 1954 J.M. Lambie, Jr. (1)-(3)</p> <p>CHRON FILE: July - September, 1954 J.M. Lambie, Jr. (1)-(3) [includes material on the organization of the Interagency Committee on Agricultural Surplus Disposal]</p> <p>CHRON FILE: April - June, 1954 (1)-(3)</p>
3	<p>CHRON FILE: January - March, 1954 James M. Lambie, Jr. (1)-(3)</p>

CHRON FILE: November - December 1953 J.M. Lambie, Jr. (1)(2) [includes a memorandum on McCarthyism]

CHRON FILE: September - October 1953 (1)(2)

CHRON FILE: July - August 1953 (1)(2) [Includes material on the use of national polling organizations for ascertaining public sentiment]

CHRON FILE: May - June 1953 (1)(2) [Includes material on the use of national polling organizations for ascertaining public sentiment]

CHRON FILE: March - April 1953 (1)(2) [Includes material on the Eisenhower Headquarters Committee]

SERIES II: MISCELLANEOUS FILE, 1953-61

4 [Chronological File: December 1960 - March 1961; includes incoming and outgoing correspondence, especially re an article in McCall's by Robert K. Gray]

Crusade for Freedom, 1957 [Thank you notes to and from people who went on the Crusade's European trip, October 1957]

[Miscellaneous, 1957]

H [Material by John Hamlin, including his "Republican Blueprint for the Future," 1958]

L [copy of a speech given by Lambie at Fredericksburg, Virginia, on January 27, 1959]

L [includes note to Lambie from Fred Fox on the "Religion in American Life" campaign]

M [letter on the Twin City Programme]

P [personnel matters]

R [includes several letters to and from Clarence Randall]

R Personal [material re Clarence Randall]

S Personal

Personnel 1960 [carbon copies of outgoing correspondence and memoranda]

Personnel 1954 [miscellaneous carbon copies, 1955-60]

Francis - Chron: 1959 [carbon copies of outgoing correspondence and memoranda, including material on agricultural surplus disposal]

Francis - Chron: April - December 1958 [carbon copies of outgoing correspondence and memoranda]

Francis - Chron: January - April 1957 [carbon copies of outgoing correspondence and memoranda]

White House Staff Book, 1953-61

END OF CONTAINER LIST