

PSYCHOLOGICAL STRATEGY BOARD  
WASHINGTON, D. C.

MEMORANDUM FOR THE RECORD:

September 18, 1953

SUBJECT: Third Meeting of the Doctrinal Coordination Panel.

1. Mr. MacKnight of State; Mr. Block of USIA; and Mr. Horwitz of FOA were present. Mr. Tom Braden represented CIA and Defense was unrepresented.

2. Mr. Block requested a few moments to give his ideas. He indicated that he was in the process of developing USIA's implementing plan which was additionally complicated by the uncertainty of the reductions. He emphasized that USIA's private enterprise staff gave innumerable opportunities of securing channels useful to the doctrinal field. He emphasized that a problem of this channel was to develop new channels beyond the customary information media for carrying on doctrinal activities. He indicated that he views the Doctrinal Program somewhat as the effort made by the Socialist in the last of the 19th Century between the first and second internationals when, throughout the West, the so-called anarchists pushed literature which definitely had the effect of dissolving established loyalties, religious, political and social. It was this material which influenced such important writers as Ibsen, Shaw to develop novels, plays, etc., which contributed to the demoralization of standards and thereby pushed for the Socialist goal of uncontrolled uniformity. The Doctrinal Program, while not having the same goal, should consider a similar approach.

3. Discussion of the Lodge Project. Mention was made of the time at which material should be ready for Ambassador Lodge and the Panel was asked for suggestions as to how it should be done. The Chairman had suggested that each member get his Research people to secure basic documentation. Mr. MacKnight said this was operational and that the Panel should not do it. Messrs. Block and Horwitz mentioned PSB's 8th GA Panel and suggested that it was charged with supporting Lodge and therefore should do the preliminary doctrinal material. The Chairman's effort to insist that the 8th GA Panel was primarily an intelligence effort and therefore would not be best for the doctrinal material was not accepted by the panel members. The Panel held that it would not have the competence nor the time to prepare such doctrinal material but it desired to review it before it was sent to New York. Mr. Braden's only contribution was to suggest that non-government people, Sidney Hook or Phil Mosely, prepare such texts. It was agreed that each panel member would try to support the 8th GA Panel's request to their Research people.

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4. Book Titles. Mr. Block indicated that ICS was getting titles and that he was on his Research people for books of the Twenties. Mr. Zander had telephoned that he would send his titles over. [ Posony should be contacted for recommendation ] Each panel member indicated that he would like the list of titles for his area's specialist reaction.

5. French Plan. The Chairman mentioned that PSB was considering its French Plan and that doctrinal approaches to the French intellectuals for their effect on France and also for their effect on intellectuals throughout Europe, would lay a responsibility on the Doctrinal Panel. The Panel, with State and FOA particularly, took the position that the development of the French Plan was not the responsibility of this Panel. Panel members would tell their agency representatives on the French Panel that doctrinal items should be considered and would ask those representatives to keep them informed of what was being done doctrinally but that the Doctrinal Panel would not formally contribute.

6. Hamburg Science Meeting. Mr. MacKnight emphasized that the papers on both physical and social sciences were serious attacks on communist principles and definitely fitted the objectives of the Doctrinal paper. IPS had the material but needed a nudge to put it in use. It needed "packaging for operational use" in certain areas such as India. The Panel formally recorded its real interest in the subject and asked that Mr. Streibert of USIA be notified and urged to undertake the action. In the discussion of this matter, Mr. MacKnight suggested that the Defense Department do something about bacteriological warfare which had great ideological appeal to Eastern intellectuals. He also mentioned the need of counteracting the Rosenberg incident with Western Europe intellectuals who had been sucked into the commie line. State had secured the publication of a book which Lodge was going to use at the UN and which would be published shortly in France. Mr. Block asked that the Panel refrain from the bacteriological warfare item since USIA was negotiating with Defense on this subject.

7. Implementation Plans. The Chairman raised the question of implementation plans and their progress in the agencies. Mr. Braden expressed ignorance as to what was wanted. He indicated that he would find out what CIA was doing on this line. Mr. Block indicated that USIA would have implementing plans in the not too distant future. Mr. MacKnight and Mr. Horwitz asked that they be passed.

8. Mr. MacKnight reported on the Latin American Conferences. Regarding the Congress activities, ARA had gotten in touch with the local Chilean Minister-Counselor and had put him in touch with representatives of the American Association of Universities. The Embassy at Santiago had been requested to inform local officials of the background details

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but this conference was not going to be surpassed. The La Paz lawyers meeting in Bolivia was to be given repressive treatment. Information had been given to the Bolivian Government that it should withhold its support from this meeting. Mr. Horwitz mentioned the need of the Panel considering the UNESCO-OAS Conference in Santiago this winter as an area for doctrinal activities. Members were compelled to leave at 3:45.

Edward P. Lilly  
Chairman  
Doctrinal Coordination Panel



cc: P - Col. Enyart  
C - Mr. Browne

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9/18/53