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Date: 8/25/80

SNYDER

SNYDER, MURRAY (OH-59) 67 pages PRCQ

Assistant Press Secretary to the President, 1953-1957; Assistant Secretary of Defense for Public Affairs, 1957-1961.

DESCRIPTION: Interview #1. Comments re his first association with Eisenhower; his appointment to the position of Assistant Press Secretary; duties of the press secretaries; Eisenhower's personality; preparations for press conferences; problems of "news leaks"; verbatim transcripts of press conferences; filmed press conferences; Eisenhower's attitude toward press conferences; liaison with government departments; Charles Wilson; Eisenhower's relationship with the press; appointment as Assistant Secretary of Defense for Public Affairs; inter-service rivalry for publicity; prevention of security leaks; assessment of Secretaries of Defense Charles Wilson, Neil McElroy, and Thomas Gates.

A name index is located at the end of the transcript.

[Columbia University Oral History Project, interview by John Luter, 1967]