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LAMBIE, JAMES M. JR.: Records, 1952-61

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The War Advertising Council was formed in January 1942, to work with the Office of War Information (OWI) on public service campaigns re steel scrap, bonds, manpower, etc. In August of 1945, the OWI was abolished and its liaison functions were transferred to the Office of War Mobilization and Reconversion. In December 1946, the liaison functions were again transferred - this time to the Office of Government Reports. This office was abolished in June 1948, and its liaison functions transferred to the White House.

James M. Lambie, Jr., served as a Special Assistant to the President -- in charge of the White House advertising liaison office -- from March 1953 to January 21, 1961. The function of the White House liaison office was to coordinate and arbitrate conflicting government claims for the use of the Advertising Council's facilities for public service campaigns. Annual conferences were held in Washington to brief the Advertising Council's supporters on the administration's policies and programs.

James M. Lambie also served from September 1954 -- January 21, 1961 in an unofficial capacity as Deputy Chairman of the Interagency Committee for Agricultural Surplus Disposal -- established by Executive Order No. 10560 on September 9, 1954 (titled, "Administration of the Agricultural Trade Development and Assistance Act of 1954"). The function of this committee was "to assist the agencies concerned in bringing into harmonious action, consistent with the over-all policy objectives of this government, the various agricultural surplus disposal activities vested in them by, or assigned to them pursuant to, the Act [of 1954]."

James M. Lambie, Jr., served as Assistant Staff Secretary for the period September 4, 1960 -- January 21, 1961. In 1955 he also served as liaison between the Aerial Inspection Exhibit Committee and the Advertising Council. The Committee dealt with plans for an exhibit at the Carnegie International Center in New York City to publicize President Eisenhower's "Open Skies" proposal. He also served on the panel of judges, in Washington, which helped to screen applicants for positions as guides at the American National Exhibition in Moscow in 1959.

These files are composed of correspondence, contracts, minutes of meetings, speeches, publications, printed materials and reports. The files are arranged both chronologically and alphabetically -- by subject and correspondent. Some of the materials of the Chairman, Interagency Committee for Agricultural Surplus Disposal (Clarence Francis) have been placed at the end of the files.

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- 3 Civil Defense - Campaign - Correspondence (1)(2) 1953 [Includes excerpts from the East River Project of October 1952]

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“D” 1953 [Miscellaneous correspondence of Charles W. Jackson]

Defense 1953 [Information sheet re Army and Air Force recruiting programs and copies of contract between Army and Air Force and Ad Council -- materials are of Truman Administration vintage]

- 4 Engineers Wanted 1953

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“G” [Includes correspondence re coordinating visits of foreign advertisers through the White House Advertising Liaison office and statement of F.R. Gamble (AAAA) on Dec. 4, 1952 before the House Committee - re relations between broadcasters and advertising agencies]

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National Blood Program (Collection Figures) 1953

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7 National Guard Program 1953

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Quick’s Reports 1953 [Status reports re various governmental public service campaigns]

“R” 1953 [Includes materials re the Religion in American Life campaign]

Recruiting Campaign (Paid) 1953

Red Cross 1953

“S” 1953 [Includes a list of campaigns handled by White House Liaison office in calendar 1952 and miscellaneous correspondence originating with John Steelman and Charles W. Jackson]

Savings Bond Campaign, Correspondence 1953

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Student Nurse Recruiting Campaign 1953

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Treasury Department - General 1953

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“V” 1953 [Includes correspondence re American Heritage’s sponsorship of “Get Out the Vote” campaign]

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“W” 1953 [Includes copy of National Civil Service League’s survey of Business Executives (who formerly held high government posts) re possible changes in U.S. Civil Service and copy of Gardner Cowles speech re effective management of large governmental offices]

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 - Advertising Council Bulletin Correspondence, Radio-TV 1955
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 - Advertising Council Washington Conference - Council Details (Dinner and Luncheon) 1955
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- American Association of Advertising Agencies, Complaint, Formal, in Anti-Trust Suit 1955
- American Association of Advertising Agencies, -- Correspondence 1955
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- American Council to Improve our Neighborhood (Action) 1955
- American Heritage Foundation 1955
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- Association of National Advertisers (ANA) 1955
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- Beach, Edward L. (Comdr.) [List of those concerned with Civil Defense in the District of Columbia who attended a dinner cruise on “Barbara Anne” on Sept. 22, 1955]
- National Blood Program 1955
- “C” Miscellaneous 1955
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- C[o-operative for] A[merican] R[emittances to] E[urope] 1955
- Civil Defense (Correspondence) 1955
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Crusade for Freedom - Press Releases 1955

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Highway Safety - Crown Central Petroleum Corp. 1955

Hoover Report 1955

“I” Miscellaneous [List of industrial representatives and government officers attending the Industrial Cooperation Council Conference, Nov. 10, 1955]

“If We, As a People . . . “ [Script of and correspondence re a sound-slide project re the need for better marketing techniques (produced by a joint committee of the ANA and AAAA and shown at a White House Staff Meeting)] 1955

22 Interagency Committee for Agricultural Surplus Disposal -- Materials - James Lambie (1)-(3) 1955

Interagency committee on Agricultural Surplus Disposal --Minutes (1)(2) 1954-55

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“L” Miscellaneous 1955

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"N" Miscellaneous [Includes program for 33rd annual conference of the National Industrial Advertisers' Association] 1955

National Association of Radio and Television Broadcasters 1955

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“W” Miscellaneous [Includes memo re Red Chinese forced labor programs and statement by C.D. Jackson, U.S. Representative to U.N. First Committee, on the peaceful uses of atomic energy] 1955

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25 Advertising Council - Bulletin, Correspondence, Radio, TV 1956

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Agriculture, Department of: CFFP Tour of Montana 1956

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Agriculture, Department of: Miscellaneous 1956

Agriculture, Department of: Water Resources [empty folder] 1956

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American Association of Advertising Agencies - Internat's Meeting 1956

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Association of National Advertisers 1956

"B" Miscellaneous 1956

Beach, Edward L. (Commander) [Empty] 1956

Boys' Club of America 1956

"C" Miscellaneous [Includes copy of Norman Cousins' memo of his private interview of Nehru at the Bandung Conference in April 1955.] 1956

Citizens for Eisenhower 1956

Civil Defense Administration, Federal - Correspondence 1956

Civil Defense Administration, Federal - Miscellaneous Printed 1956

Commerce, Department of 1956

Connecticut Industrial Editors Association 1956

Crusade for Freedom - Correspondence 1956

Crusade for Freedom - Miscellaneous, Printed 1956

Crusade for Freedom - Newsletter 1956

Curtis, Edward P. 1956

“D” Miscellaneous 1956

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Defense, Department of - Armed Forces Day 1956

Defense, Department of - Ground Observer Corps [Folder is empty] 1956

Defense, Department of - Miscellaneous 1956

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“E” Miscellaneous 1956

Employment of the Physically Handicapped, President’s Comm. on the 1956

Ewald, William B. 1956

“F” Miscellaneous 1956

Fact Papers 1956

Fox, Frederic E. [Includes Ford Foundation-sponsored pamphlet on the crisis in Education] 1956

Fund Raising Within the Federal Government 1956

“G” Miscellaneous 1956

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Government Contracts, Committee on 1956

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Ground Observer Corps - Air Defense Command Reports 1956

Ground Observer Corps - Correspondence 1956

29 Ground Observer Corps - Miscellaneous Printed 1956

“H” Personal [personal correspondence] 1956

“H” Miscellaneous [Includes printed materials re USO, interim report of Alexander Hamilton Bicentennial Commission and miscellaneous correspondence] 1956

Hagerty, James C. 1956

Harlow, Bryce [empty folder] 1956

Hauge, Gabriel [Includes draft of accomplishments of DDE in his first term] 1956

Health, Education and Welfare Dept.: Mental Health 1956

Health, Education and Welfare, Dept. of: Miscellaneous 1956

Hoover Report 1956

“I” Miscellaneous [empty folder] 1956

International Cooperation Administration: Advisory Comm. on Voluntary Foreign Aid 1956

International Cooperation Administration: Advisory Comm. on Voluntary Foreign Aid - Miscellaneous 1956

International Cooperation Administration: C[operative for] A[merican] R[emittances to] E[urope] (1)(2) 1956

“J” Miscellaneous [empty folder] 1956

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Juvenile Delinquency [empty folder] 1956

“K” Miscellaneous 1956

“L” Miscellaneous 1956

Labor, Department of 1956

- 30 Letters, Presidential, Operation [Includes correspondence re Lambie letter writing operation in White House in 1956 Campaign, Campaign materials and form letters for replies] 1956

“M” Miscellaneous 1956

McCaffree, Mary Jane 1956

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Miscellaneous [Includes correspondence re facilitative operations of Lambie’s White House Office and a report on the scope of the Federal Extension Service’s educational responsibilities] 1956

“N” Miscellaneous 1956

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“R” Miscellaneous [empty folder] 1956

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“S” Miscellaneous [Includes facts sheet on Suez Canal and New York Times text of Sukarno’s address before the joint session of Congress May 18, 1956]

Savings Bonds, U.S. Correspondence and Meetings 1956

32 Savings Bonds, Miscellaneous Printed (1)(2) 1956

Savings Bonds, US. Sales Reports 1956

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Shanley, Bernard M. 1956

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Stassen, Harold E. 1956

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“T” Miscellaneous 1956

Traffic Safety, President’s Action Committee on 1956

Treasury Department, Miscellaneous 1956

Treasury Department, Savings Bonds, U.S. [empty folder] 1956

“U” Miscellaneous 1956

U.S. Information Agency - Correspondence 1956

U.S. Information Agency - Miscellaneous Printed 1956

“V” Miscellaneous 1956

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“W” Miscellaneous 1956

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Youth Fitness, President’s Council on 1956

“XYZ” Miscellaneous [empty folder] 1956

“A” Miscellaneous [Printed materials re campaign presented by American Council to Improve our Neighborhoods and correspondence re merger of Lake Central and North Central Airlines] 1957

Adams, Sherman (Governor) [Correspondence re the 35th annual convention of the National Association of Radio and Television Broadcasters] 1957

33 Advertising Association of the West 1957

Advertising Council - Annual Report 1957

Advertising Council - Audio-Visual Materials 1957

Advertising Council - Bulletin Correspondence 1957

Advertising Council - Contract Forms 1957

Advertising Council - Correspondence (1)(2) 1957

Advertising Council - Graphics 1957

Advertising Council - Meetings 1957

34 Advertising Council - Miscellaneous (1)(2) 1957

Advertising Council - Washington Conference Council Correspondence 1957

Advertising Council - Washington Conference Form Letters 1957

Advertising Council - Washington Conference Lambie Correspondence 1957

Advertising Council - Washington Conference - Miscellaneous 1957

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Advertising Council News - J.M. Lambie 1957

35 Agricultural Surplus Disposal - Expansion of markets programs 1957

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Agriculture, Department of: 4-H Clubs 1957

Agriculture, Department of: Miscellaneous 1957

American Association of Advertising Agencies 1957

Anderson House [empty folder] 1957

Association of National Advertisers 1957

“B” Miscellaneous [Miscellaneous correspondence and copy of Department of Labor publication re the manpower implications of population trends] 1957

“C” Miscellaneous 1957

Civil Defense, Administration, Federal - Correspondence 1957

Civil Defense, Administration, Federal-Miscellaneous Printed [empty folder] 1957

Commerce, Department of 1957

Crusade for Freedom - Correspondence 1957

Crusade for Freedom - Luncheon 1957

Crusade for Freedom - Miscellaneous Printed 1957

Crusade for Freedom - Newsletter [empty folder] 1957

“D” Miscellaneous 1957

Department of Defense - Armed Forces Day 1957

Defense, Department of - Ground Observers Corps [empty folder] 1957

Defense, Department of - Miscellaneous 1957

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Disarmament [Transcript of Secretary of State Dulles' message to Nation on July 22 and plan for official U.S. exhibit on disarmament] 1957

“E” Miscellaneous [Copy of Procedure for Screening and Evaluating Requests for Sponsorship, and miscellaneous correspondence] 1957

36 Employment of the Physically Handicapped, President's comm. on 1957

“F” Miscellaneous [Includes Lamar Fleming, Jr.'s speech before the U.S. Chamber of Commerce on cotton programs and problems] 1957

Fund Raising: National Health Agencies 1957

Fund raising within the Federal Government 1957

“G” Miscellaneous [Includes miscellaneous correspondence and information re possible new television series Breakthrough] 1957

Government Contracts, Committee on [Empty folder] 1957

Gray, Robert K. 1957

Ground Observer Corps - Air Defense Command Reports 1957

Ground Observer Corps - Correspondence 1957

Ground Observer Corps - Miscellaneous 1957

“H” Miscellaneous [Includes correspondence and brochure outlining work of the Board for Fundamental Education] 1957

Hamlin Reports (1)(2) 1957 [Statistical and analytical surveys of various government programs and special reports on Indians, Departments of Interior and HEW, Veterans’ Administration, Public Health Service, Government Housing programs, College Housing and Urban Renewal and public housing]

Health, Education and Welfare - Asiatic Flu 1957

Health, Education and Welfare Mental Health 1957

37 Health, Education and Welfare - Miscellaneous 1957

Health, Education and Welfare - Stamp Out Polio 1957

Health, Education and Welfare - Stay in School 1957

Hoover Reports 1957 [Includes Clarence Francis correspondence (in his capacity as Chairman of the Citizens Committee for the Hoover Report), progress reports on Congressional action on Hoover Commission recommendations, list of Administration supported bills implementing Hoover Commission recommendations, and transcript of an interview with President Hoover]

Hungarian Relief 1957

Hungarian Relief - White House Fund Drive 1957

“I” Miscellaneous 1957

International Cooperation Admin.: Advisory Comm. for Vol. For. Aid - Blackford-Humphrey File 1957

International Cooperation Admin.: Advisory Comm. For. Aid - C[operative for] A[merican]R[emittances to] E[urope]

International Cooperation Adm.: Advisory Comm. Vol. For. Aid-Correspondence 1957

International Cooperation Adm.: Advisory Comm. for Vol. For. Aid. --Miscellaneous 1957

International Cooperation Administration -- CARE-James Lambie 1957

“J” Miscellaneous 1957 [Includes copy of C.D. Jackson speech to Ohio Bankers’ Association in Cleveland, on November 7, 1957]

- “K” Miscellaneous 1957
- “L” Miscellaneous 1957
- 38 Legislative Notes 1957 [Incomplete set of mimeographed sheets giving information on current legislative actions in Congress for the period July 18-Aug. 19, 1957]
- “M” Miscellaneous 1957
- Minnich, L. Arthur 1957
- Miscellaneous [empty folder] 1957
- “N” Miscellaneous 1957
- National Association of Radio and Television Broadcasters 1957
- National Military-Industrial Conference 1957
- Navy Marine Memorial Stadium 1957 [Correspondence re White House Staff’s contributing to fund for a memorial chair for DDE]
- North Atlantic Treaty Organization 1957
- “O” Miscellaneous 1957
- Office of Defense Mobilization 1957
- “P” Miscellaneous [Includes copy of a booklet titled Presidential Office Space] 1957
- People’s Capitalism 1957
- People - to - People Partnership 1957
- Personnel 1957 [Includes memos on secretaries in JML’s office]
- Photographs 1957
- Post Office Department 1957
- “R” Miscellaneous 1957 [Includes correspondence re the RIAL campaign and copy of the annual report of the Committee on Religion in American Life (1956).]
- Radio-TV Bulletin 1957
- 39 Red Cross 1957

Republican Party 1957

“S” Miscellaneous 1957

Savings Bonds, U.S., Correspondence and Meetings 1957

Savings Bonds, U.S. - Miscellaneous 1957

Savings Bonds, U.S. Sales Report [empty folder] 1957

Shanley, Bernard D. [empty folder] 1957

State, Department of 1957

“T” Miscellaneous 1957

Traffic Safety, President’s Action Committee on 1957

Treasury Department Miscellaneous 1957

Treasury Department Savings Bonds, U.S. (See major heading) 1957

“U” Miscellaneous [Personal correspondence] 1957

United States Information Agency, Correspondence 1957

United States Information Agency-Miscellaneous, Printed 1957

Vote, Register and 1957

“W” Miscellaneous 1957

Water Resource’s [empty folder] 1957

Whitman, Ann C. (Mrs.) 1957

Wildlife Conference -- James M. Lambie Speech 1957

“XYZ” Miscellaneous [Personal correspondence] 1957

Youth Fitness, President’s Council on 1957

40 “A” Miscellaneous 1958 [Copies of various speeches by Stanley Gewirtz (Vice President of Air Transport Association of America), booklet titled Operating the Jet, and miscellaneous correspondence]

Adams, Sherman (Governor) 1958

Advertising Council - Annual Reports 1958

Advertising Council - Audio-Visual Materials 1958

Advertising Council - Bulletin correspondence 1958

Advertising Council - Correspondence (1)(2) 1958

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Advertising Council - Meetings (1)(2) 1958

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41 Advertising Council - Repplier, T.S. - Bio-Sketch 1958

Advertising Council - Washington Conference - Council - Correspondence 1958

Advertising Council - Washington Conference - Form letters 1958

Advertising Council - Washington Conference - Lambie Corres 1958

Advertising Council - Washington Conference - Miscellaneous 1958

Advertising Council - Washington Conference - Program Participants 1958

Advertising Council - Washington Conference - Robert Cutler 1958

Advertising Council - Washington Conference - Tape-Recording 1958

Agricultural Surplus Disposal 1958

Agriculture, Department of - Forest Fire Prevention 1958

Agriculture, Department of - 4-H Clubs 1958

American Association of Advertising Agencies 1958

Association of National Advertisers 1958

41 "B" Miscellaneous 1958

Budget Message, the President's for 1959 1958

Business council for International Understanding 1958

“C” [Includes Correspondence re the Ad campaign for the 75th anniversary of the Civil Service] 1958

Civil Defense Administration – Federal – Correspondence 1958

42 Commerce, Department of 1958

Crusade for Freedom - Correspondence 1958

Crusade for Freedom - (Europe) Luncheon 1958

Crusade for Freedom - Miscellaneous Printed 1958

Crusade for Freedom - Newsletter 1958

“D” Miscellaneous 1958

Defense, Department of - Armed Forces Day 1958

Defense, Department of - Miscellaneous 1958

Defense, Department of - Obligation to Serve 1958

“E” Miscellaneous 1958

Employment of the Physical Handicapped, President’s Comm. on 1958

“F” Miscellaneous 1958

Fox, Fred [Includes correspondence re DDE’s planting of tree on White House grounds] 1958

Fund Raising Within the Federal Establishment 1958

“G” Miscellaneous 1958

Gray, Robert K. 1958

Ground Observer Corps: Air Defense Command Reports 1958

42 Ground Observer Corps - Conference 1958

Ground Observer Corps - Miscellaneous Printed 1958

“H” Miscellaneous 1958

- 43 Hamlin Reports (1)(2) [Statistical and analytical surveys of various Government programs and the current state of the U.S. economy. Incomplete set covers period Jan. 20, 1958-Nov. 26, 1958]

Hauge, Gabriel, Dr. 1958

Hoover Reports 1958

Health, Education and Welfare - Asian Flu 1958

Health, Education and Welfare - Council on Social Work Education 1958

Health, Education and Welfare - Mental Health 1958

Health, Education and Welfare - Miscellaneous 1958

Health, Education and Welfare - Social Security 1958

Health, Education and Welfare - Stamp Out Polio 1958

Health, Education and Welfare - Stay in School 1958

International Cooperation Adm. - Advisory Committee on Vol. For. Aid [Foreign Service Dispatch entitled Work of the Central Coordinating Committee of voluntary Agencies in the Lebanese Crisis. Copy of Tech. Assist. Quarterly Bulletin and assorted staff logs] 1958

International Cooperation Admin. - C[operative for] A[merican] R[emittances to] E[uropa] (1)(2) 1958

International Cooperation Admin. - Miscellaneous 1958

“J” Miscellaneous [Includes list of participants in Conference on Foreign Aspects of U.S. National Security Feb. 25, 1958] 1958

Justice, Department of 1958

“K” Miscellaneous 1958

- 44 Killian, James R. Dr. 1958

“L” Miscellaneous 1958

“M” Miscellaneous 1958

Minnich, L. Arthur 1958

“N” Miscellaneous 1958

National Association of Radio and Television Broadcasters [re the NAB’s desire for campaign on excellence in American education] 1958

North Atlantic Treaty Organization 1958

“O” Miscellaneous 1958

“P” Miscellaneous 1958

People’s Capitalism 1958

People-to-People Partnership 1958

Post Office Department 1958

Pyle, Howard (Governor) [re Adams-Goldfine affair] 1958

“R” Miscellaneous 1958

Radio-TV Bulletins 1958

Randall, Clarence B. 1958

Recession, Campaign (Anti) (1)(2) 1958

Red Cross 1958

Religion in American Life 1958

“S” Miscellaneous 1958 [Includes copy of speech by Adlai E. Stevenson before the National Conference of Organizations on National Trade Policy (March 27, 1958)]

45 Savings Bonds, U.S., Correspondence and Meetings 1958

Savings Bonds, Miscellaneous Printed 1958

Savings Bonds, U.S. Sales Report [Empty folder] 1958

State, Department of 1958

“T” Miscellaneous 1958

Treasury, Department of 1958

“U” Miscellaneous 1958

United States Information Agency, Miscellaneous Printed 1958

“V” Miscellaneous [empty folder] 1958

“W” Miscellaneous 1958 [Copies of W.H. Wheeler, Jr.’s statement on armament reduction and the distribution of economic aid through the United Nations, Jan. 31, 1957]

Youth Fitness, President’s Council on 1958

Advertising Association of the West 1959

Advertising - Gold Medal Award 1959

Advertising Council - Bulletin Correspondence (1)(2) 1959

46 Advertising Council- Correspondence (1)(2) 1959

Advertising Council- Graphics 1959

Advertising Council- Meetings 1959

Advertising Council- Miscellaneous 1959

Advertising Council- Network Lunch 1959

Advertising Council- Replier, T.S. Bio. Sketch 1959

Advertising Council - Washington Conf. (1)(2) 1959

47 Advertising Council - Washington Conference Correspondence 1959

Advertising Council - Washington Conference - Council Correspondence 1959

Advertising Council - Washington Conference Form Letters 1959

Advertising Council - Washington Conference James Lambie 1959

Advertising Council - Washington Conference Lambie Correspondence 1959

Advertising Council - Washington Conference Miscellaneous 1959

Advertising Council - Washington Conference Program Participants 1959

Advertising Council - Washington Conference tape-recording 1959

Agricultural Surplus Disposal - Interagency Comm. on [Includes Clarence Francis' account of a conversation with President Eisenhower re DeGaulle, Churchill and Russia] 1959

Agriculture, Department of [empty folder] 1959

Agriculture, Department of - Forest Fire Prevention 1959

Agriculture, Department of - 4-H Clubs 1959

Agriculture, Department of - Department of - Miscellaneous [empty folder] 1959

American Association of Advertising Agencies 1959

Association of National Advertisers 1959

48 "B" Miscellaneous 1959

Business Council for International Understanding 1959

"C" Miscellaneous 1959

Department of Commerce 1959

Crusade for Freedom - Correspondence 1959

Crusade for Freedom - Europe 1959

Crusade for Freedom - Luncheon 1959

Crusade for Freedom - Miscellaneous - Printed 1959

"D" Miscellaneous 1959

Defense, Department of 1959

Defense, Department of - Armed Forces Day (empty) 1959

Defense, Department of - Miscellaneous 1959

"E" Miscellaneous 1959

Employment of the Physically Handicapped, President's Comm. on 1959

Excellence Campaign 1959

Excellence Committee (1)(2) 1959

“F” Miscellaneous 1959

Fred Fox’s [Memo re “Better Meals Build Better Families” program] 1959

Fund Raising, National Health Agencies [empty folder] 1959

49 Fund Raising Within the Federal Establishment 1959

“G” Miscellaneous 1959 [GSA conference on improving its public image] 1959

“H” Miscellaneous 1959

Hamlin Reports 1959 [Statistical and analytical surveys of various federal programs for the period, February 23, 1959 - November 12, 1959]

Health, Education and Welfare - Mental Health 1959

Health, Education and Welfare - Social Security 1959

Health, Education and Welfare - Stamp Out Polio 1959

Inflation 1959

International Cooperation Administration - Advisory Committee on Vol. For. Aid 1959

International Cooperation Administration - C[operative for] A[merican] R[emittances to] E[urope] 1959

“J” Miscellaneous 1959

“K” Miscellaneous 1959

Labor, Department of 1959

Lambie, J.M. Jr. - Speeches 1959

Lincoln Center for the Performing Arts [Corres re DDE’s participation in groundbreaking Ceremonies for the center] 1959

Lincoln Sesquicentennial 1959

- 50 Lincoln Sesquicentennial - Proposed Public Relations Program 1959
- “M” Miscellaneous 1959
- Merriam, Robert 1959
- Minnich, Arthur L. 1959
- Moscow Fair (1)(2) 1959
- “N” Miscellaneous 1959 [Miscellaneous Correspondence, Copy of Proceedings of Fifth Annual National - Military - Industrial Conf. and transcript of an address by Ambassador Randolph Burgess before the Advertising Council on December 1, 1958]
- National Association of Broadcasters 1959 [Materials re Khrushchev’s visit - for use by radio and television media]
- North Atlantic Treaty Organization 1959
- Office of Civil/Defense Mobilization 1959
- Office of Civil/Defense Mobilization - Correspondence [empty folder] 1959
- Office of Civil and Defense Mobilization, Miscellaneous Printed [empty folder] 1959
- 51 “P” Miscellaneous 1959
- People to People Partnerships 1959
- People’s Capitalism 1959
- Post Office Department [empty] 1959]
- Pyle, Howard(Governor) 1959
- “R” Miscellaneous 1959
- Radio-TV Bulletins 1959
- Randall, Clarence B. 1959
- Anti-Recession 1959
- American National Red Cross 1959
- Religion in American Life 1959

“S” Miscellaneous 1959

U.S. Savings Bonds - Correspondence 1959

U.S. Savings Bonds - Printed [empty folder] 1959

U.S. Savings Bonds - Sales Report [empty folder] 1959

State, Department of 1959

“T” Miscellaneous 1959

Traffic Safety, President’s Action Comm. on 1959

Treasury, Department of 1959

“U” Miscellaneous 1959 [Includes correspondence re UGF campaign in White House Office and copy of report of U.S. delegation to the 10th Session of UNESCO General Conf]

United States Information Agency (USIA) Correspondence 1959

USIA- Miscellaneous Printed [Empty] 1959

“V” Miscellaneous 1959

“W” Miscellaneous 1959

Whitman, Anne C. 1959

“Y” Miscellaneous [Materials re White House Conference on Children and Youth March 27, 1960 - April 2, 1960 1959

Youth Fitness, President’s Council on 1959

52 “A” Miscellaneous 1960

Advertising Association of the West 1960

Advertising Council - Annual Report 1960

Advertising Council - Audio Visual Material [Empty folder] 1960

Advertising Council - Bulletin Corresp. (1)(2) 1960

Advertising Council - Correspondence (1)(2) 1960

Advertising Council - Government Campaigns [a loose leaf binder] 1960

Advertising Council - Graphics 1960

53 Advertising Council - Meetings 1960

Advertising Council - Miscellaneous (1)(2) 1960

Advertising Council - Washington Conference 1960

Advertising Council - Form Letters 1960

Advertising Council – Lambie Correspondence 1960

Advertising Council - Washington Conference - Lambie Office (1)(3) 1960

Advertising Council - Washington Conference - Miscellaneous 1960

Advertising Council - Program Participants 1960

Advertising Council - Tape-recording 1960

54 Agricultural Surplus Disposal, Interagency Comm. on 1960

Department of Agriculture [Empty folder] 1960

Department of Agriculture, Forest Fire Prevention 1960

Department of Agriculture, Miscellaneous 1960

American Association of Advertising Agencies 1960

Association of National Advertisers [empty folder] 1960

“B” Miscellaneous 1960

Business Council for International Understanding 1960

“C” Miscellaneous 1960 [Includes miscellaneous correspondence and copy of the 1959 Columbia Broadcasting System’s report to stockholders]

Department of Commerce, Census 1960

Department of Commerce, Miscellaneous 1960

55 Crusade for Freedom, Correspondence 1960

Crusade for Freedom, Luncheon 1960

“D” Miscellaneous 1960

Defense, Department of - Miscellaneous 1960

“E” Miscellaneous 1960

Employment of the Physically Handicapped, President’s Comm. on 1960

Excellence, Achievement of, 1960

“F” Miscellaneous 1960 [Copy of State Department booklet on strengthening the Foreign Service]

Fred Fox 1960

Francis, Clarence 1960

Francis, Correspondence with JML 1960

Fund Raising, National Health Agencies [empty folder] 1960

Fund Raising Within the Federal Government 1960

“G” Miscellaneous 1960

Gray, Gordon 1960

“H” Miscellaneous [Correspondence re Project Hope and mimeo. materials re the 1960 Campaign issues of Defense and the United States Foreign policies vis a vis Russia] 1960

Health, Education and Welfare, Council on Social Work Education 1960

Health, Education and Welfare, Mental Health 1960

Health, Education and Welfare, Polio 1960

Health, Education and Welfare, Social Security 1960

Health, Education and Welfare, Stay in School, Stay in School and Graduate, Back to School [empty folder] 1960

- 56 “I” Miscellaneous [empty folder] 1960
- Inflation 1960 [Includes copies of second Interim Report of the Cabinet Committee on Price Stability for Economic Growth]
- International Cooperation Admin. - Advisory Comm. on Voluntary Foreign Aid 1960
- International Cooperation Admin. - C[operative for] A[merican] R[emittances to] E[urope] 1960
- International Coop. Admin., Miscellaneous 1960
- Lambie, James M., Jr. Speeches 1960
- “M” Miscellaneous 1960 [Miscellaneous correspondence of both a personal and official nature and a mimeographed copy of a document titled AA Citizens Action Plan to Improve Scientific and Engineering Education in the U.S.]
- Merriam, Robert E. [Materials re concept of beginning an Achievement of Excellence Campaign] 1960
- Minnich, Arthur L. [Miscellaneous correspondence referred to JML in his capacity as Assistant Staff Secretary] 1960
- “N” Miscellaneous [Press release copies of Richard Nixon speeches and copy of “The Structure and Functions of the National Security Council”] 1960
- National Association of Broadcasters 1960
- North Atlantic Treaty Organization 1960
- Office of Civil and Defense Mobilization 1960
- “P” Miscellaneous 1960
- People’s Capitalism [empty folder] 1960
- 57 People-to-People Partnerships 1960
- Post Office Department 1960
- “R” Miscellaneous 1960
- Radio - TV Bulletins 1960
- Randall, Clarence 1960

Red Cross, American National 1960

RIAL (Religion in American Life) 1960

“S” Miscellaneous 1960

U.S. Savings Bonds - Correspondence 1960

U.S. Savings Bonds - Printed Materials 1960

“T” Miscellaneous 1960

Traffic Safety, President’s Action Committee on 1960

Treasury Department 1960

“U” Miscellaneous 1960

United States Information Agency - Correspondence 1960

USIA - Miscellaneous 1960

Vote, Register and 1960

“W” Miscellaneous 1960

Whitman, Ann C. [Note re staff’s birthday gift to DDE] 1960

X,Y,Z, Miscellaneous 1960 [Includes materials re JML’s attendance at the quinquennial celebration of the winning of York, Pennsylvania and Arles, France]

Youth Fitness, President’s Council on [empty folder] 1960

58 File Recommendations for the Office of Dwight D. Eisenhower (Jan. 30, 1953 - binder) 1952-53

Personal File of James M. Lambie, Jr. A-P 1953-54

59 Personal File of James M. Lambie, Jr. Q-Z 1953-54

Personal - Miscellaneous 1953-54

JML-Travel (Travel vouchers for official Advertising Council, Ground Observer Corps and Red Cross business) 1953-54

Fact Papers 1953-54

Staff Work for the President and the Executive Branch [Final and draft copy of booklet re staff organization in the White House] 1954

Personal File of James M. Lambie, Jr. - A-G 1955

Personal File of James M. Lambie, Jr. "H" [Includes copy of study of development of area near Frederick, Maryland for a proposed AEC Community] 1955

- 60 Personal File of James M. Lambie, Jr. I-Z 1955 [Includes transcripts of Town Meeting broadcasts re public vs. private power, the U.N., 20 year cavalcades of the Town Meeting and America as Asians see us]

Travel J M L Air Force [Vouchers for travel re G.O.C. matters and AEC's "Operation Open Shot" via USAF transportation] 1955

Travel J M L White House [Vouchers for travel on Advertising Liaison Office official business]

Citizens Committee for the Hoover Report 1955

Executive Branch liaison - Fact Papers and Quotes 1955-56

Republican Congressional Committee - 1956 Speech Kit [Booklet] 1956

Republican Campaign Materials (1)-(3) 1956

Interagency Committee on Agricultural Surplus Disposal - Miscellaneous (1)-(4) 1954-60

- 62 Future Prospects for Soviet Economic Aid 1958 [Summary and text of an address by Hans Heymann, Jr. delivered at 12th annual conference of the Middle East Institute in Washington, D.C. on January 31, 1958]

National Military-Industrial Conference-Proceedings 1960

Agricultural Surplus Disposal - correspondence (1)-(3) 1954

Agricultural Surplus Disposal - European Agriculture 1955-56

Organization for European Economic Cooperation-European Productivity Agency (Clarence Francis) 1956

Agricultural Surplus Disposal - Clarence Francis' materials (1)(2) 1956-57

63 Agriculture, Department of - Sale of CCC commodities (CF materials) [Includes materials re organizational set up of CCC and Commodity Stabilization Service] 1957

Clarence Francis Files 1957

Special Projects Group [Correspondence pertaining to administrative matters for Clarence Francis' office 1955-59]

END OF CONTAINER LIST