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ABILENE, KANSAS

SCHOOLEY, C. HERSCHEL: Papers, 1954-60, 1975

Accessions 76-7, 77-7, 77-7/1, and 78-9

Processed by: KN

Date Completed: August 1978

The papers of C. Herschel Schooley, newspaper editor and government official, arrived at the Dwight D. Eisenhower Library in four shipments. Accession 76-7 was received in August 1975, A77-7 in November 1976, A77-7/1 in June 1977, and A78-9 in April 1977. An instrument of gift for these papers was executed in January 1977.

Linear feet of shelf space occupied: 5  
Approximate number of pages: 7,200  
Approximate number of items: 3,600

Literary property rights in the writings of C. Herschel Schooley in these papers and in other collections of papers in the Eisenhower Library are reserved to Mr. Schooley during his lifetime and thereafter to the people of the United States.

By agreement with the donor the following classes of documents will be withheld from research use:

1. Papers relating to the family and private business affairs of C. Herschel Schooley.
2. Papers relating to the family and private business affairs of other persons who had correspondence with him.
3. Papers relating to investigations of individuals or to appointments and personnel matters.
4. Papers containing statements by or to C. Herschel Schooley in confidence unless in the judgment of the Director of the Dwight D. Eisenhower Library the reason for confidentiality no longer exists.
5. All other papers which contain information or statements that might be used to injure harass, or damage any living person.

## SCOPE AND CONTENT NOTE

The papers of C. Herschel Schooley span the years 1943 to 1961 when Mr. Schooley served as Public Information Officer with the U.S. Naval Reserve (1943-50) and as Director of the Office of Public Information for the Department of Defense (1953-58) and the Department of Interior (1958-61).

The bulk of Mr. Schooley's papers concern the period from 1953 to 1961 with the best documentation covering the years 1954 to 1958. As public information director, Mr. Schooley acted as a liaison officer between the Departments of Defense and Interior and the press. He formulated press releases, corresponded with newspaper editors, and reviewed the credentials of reporters.

The first series into which the papers are divided is Mr. Schooley's chronological file for the period from June 1954 to August 1957. This series consists of carbon copies of outgoing correspondence and memoranda and original copies of incoming letters. The material in this series arrived at the Eisenhower Library arranged chronologically by folder title. This order, and the titles on the original folders at the time of deposit in the Library, has been retained. Gaps exist in the chronology for the year 1957.

Documents in the chronological file deal with the day-to-day handling of press relations in the Department of Defense. Subjects included in the correspondence are accreditation of reporters, news coverage of defense projects, and Defense Department cooperation with television and movie productions.

The press conference series is divided into two subseries: Secretary Wilson and Secretary Seaton. This series, as well as the speech series, arrived at the Library arranged in chronological order by folder title. This order, and the titles on the original folders at the time of deposit in the Library, has been retained. The press conference and speech series consist of transcripts of and press releases concerning the news conferences of Secretaries Wilson and Seaton and the speeches of Secretary Seaton. The speech series also contains a report from July 1958 on an Interior Department conference concerning the Middle East oil situation.

The fourth series, which consists of a scrapbook, news clippings, a memoir written in 1975, and political cartoons, was unarranged at the time of deposit. The present arrangement and folder titles were provided by the archival staff of the Library. The naval base newspaper series was arranged chronologically at the time of deposit and this order has been retained. This series does not, however, contain a complete set of the newspaper's volumes.

A total of twenty-two photographs were removed and transferred to the audiovisual collection.

## BIOGRAPHICAL NOTE

- September 17, 1900 Born, Effingham, Illinois
- 1918-22 Attended University of Illinois
- 1925 B.J. degree, University of Missouri
- 1927 Married Pauline Van Ness
- 1925-36 City editor and news managing editor of Mexico (Missouri) Ledger; and special area and staff correspondent for Kansas City Star, St. Louis Globe-Democrat, St. Louis Post-Dispatch, and Kansas City Journal-Post
- 1936 Republican candidate for Congress from the Ninth District of Missouri
- 1937-42 Director of publicity and instructor of journalism at Hardin-Simmons University, Abilene, Texas
- 1940-41 Quartermaster General historian at Camp Berkeley, Texas
- 1940-43 General assignments and night state editor of Abilene (Texas) Reporter-News; and staff correspondent for Oklahoma City Oklahoman and Fort Worth Star-Telegram
- 1943 Secretary of the Taylor County (Texas) Republican Committee
- 1943-46 Assistant Public Information Officer, U.S.N.R., Miami, also Fort Pierce, Florida
- 1946-50 Public Information Officer, U.S.N.R., Executive Office of the Secretary of the Navy, Washington, D.C.
- 1947-53 Press Officer for Department of Defense under Secretaries James Forrestal, Louis Johnson, George C. Marshall, and Robert A. Lovett
- 1953 M.A. degree, University of Maryland
- 1953 Acting Director of the Office of Public Information, Department of Defense, under Secretary Charles E. Wilson
- 1953-58 Director of the Office of Public Information, Department of Defense, for Secretaries Wilson and Neil H. McElroy

1958-61	Director of Information, Department of Interior, for Secretaries Fred A. Seaton and Stewart Udall
1961-63	Press secretary to U.S. Senator John Tower of Texas
1963-73	Washington manager, Independent Bankers Association
1972	B.A. degree, University of Illinois
1973-76	Banking consultant
1977	Published biography of Congressman Clarence Cannon
1977-	Retired to California

## DESCRIPTION OF SERIES

Box No.    Contents

1-2            I. CHRONOLOGICAL FILE. 1954-57. 2 containers.

Letters, memoranda, telegrams, reports, newspaper clippings, photographs, and printed material pertaining to Schooley's activities as director of the Office of Public Information for the Department of Defense. Arranged chronologically by folder title.

3-5            II. PRESS CONFERENCES. 1953-60. 3 containers.

Press conference transcripts, newspaper clippings, and press releases are contained within this series which is divided into two subseries. Subseries A consists of material relating to Secretary Wilson and Subseries B pertains to Secretary Seaton. Arranged chronologically by folder title.

6              III. SPEECHES. 1956-61. 1 container.

Speech transcripts and press releases concerning Secretary Seaton. Arranged chronologically by folder title.

7-8            IV. CLIPPINGS, ANECDOTES, AND CARTOONS. 1956-58, 1975. 2 containers.

Scrapbook of newspaper clippings, anecdotes, and a brief memoir concerning the careers of Secretaries Wilson and Seaton. Political cartoons and photographs of political cartoons reflecting the activities of Secretary Wilson. Includes a half-suit box of oversized material.

9-10          V. NAVAL BASE NEWSPAPERS. 1943-46. 2 containers.

Newspapers from the U.S. Amphibious Training Base at Fort Pierce, Florida. Arranged chronologically.

## CONTAINER LIST

Box No.    Contents

SERIES I: CHRONOLOGICAL FILE. 1954-57.

- 1    Green Chronological File 28 June - 30 September 1954 (1)-(3) [correspondence re Senator Joseph McCarthy; Korean conflict; Skyhook Balloon]
- Green Chronological File 1 October - 31 December 1954 (1)-(3) [guided missiles background seminar; White Sands Proving Ground; DOD cooperation with television industry]
- Green Chronological File 1 January - 31 March 1955 (1)(2) [nuclear testing; guided missiles background seminar]
- Green Chronological File 1 April - 30 June 1955 (1)-(3) [Operation Alert 1955; Korean armistice; DOD cooperation with television industry]
- Green Chronological File 1 July - 30 September 1955 (1)-(3) [radio-television activities of military service personnel; accreditation of reporters]
- Green Chronological File 1 October - 31 December 1955 (1) [accreditation of reporters]
- 2    Green Chronological File 1 October - 31 December 1955 (2)(3) [accreditation of reporters; sonic booms in San Francisco]
- Green Chronological File 1 January - 31 March 1956 (1)-(4) [letters re last survivor of the Grand Army of the Republic; weapons testing; nuclear test at Eniwetok Proving Ground; DOD cooperation with movie industry; news censorship during the Korean conflict; Korean truce; DOD relations with press]
- Green Chronological File 1 April - 30 June 1956 (1)-(3) [history of DOD information program; military aircraft traffic problems over Washington, D.C.; Operation Alert 1956; Operation Redwing; National Nuclear Testing Station]
- Green Chronological File 1 July - 30 September 1956 (1)(2) [Operation Alert 1956]
- Green Chronological File 1 October - 31 December 1956 (1)-(3) [Christmas programs at refugee camps; DOD information program proposals; guided missile test program; racial integration in the military services in Alaska; DOD relations with television industry; military security and foreign nationals; defense contractors and discrimination against Jews in Arab countries; Walt Disney]

Green [Chronological] File [May 1957] [correspondence re aerial photographs of military installations]

Green Chronological File 1 June - 31 August 1957 (1)(2) [DOD relations with movie industry; U.S. troop reinforcements along Iron Curtain; air to air rocket tests; Marine Corps maneuvers; cartoonists]

SERIES II: PRESS CONFERENCES. 1953-60.

SUBSERIES A: SECRETARY WILSON. 1953-57.

- 3 [Record of Formal Press Conferences by Secretary Wilson 1953-1956]  
Press Conference Transcripts September - December 1953 Book I (1)-(7)  
Press Conference Transcripts January - June 1954 Book II (1)-(7)  
Press Conference Transcripts July 1954 - May 1954 Book III (1)(2)
- 4 Press Conference Transcripts July 1954 - May 1955 Book III (3)-(7)  
Press Conference Transcripts May - December 1955 Book IV (1)-(5)  
Press Conference Transcripts January - December 1956 Book V (1)-(5)  
Press Conference Transcripts January 1957 - [October 1957] Book VI (1)-(3)
- 5 Press Conference Transcripts January 1957 - [October 1957] Book VI (4)  
[Miscellaneous Newspaper Clippings on Department of Defense-Press Relations]

SUBSERIES B: SECRETARY SEATON. 1958-60.

[List of Secretary Seaton's Press Conferences 1956-1959]

[Conference on the Middle East Oil Situation July 23, 1958]

Secretary Seaton Press Conferences January - July 1958 (1)-(3)

Secretary Seaton Press Conferences July 1958

Secretary Seaton Press Conferences 1959 - [Book 1] (1)-(6)

[Secretary Seaton] Press Conferences 1959 - Book 2 (1)-(3)

6 [Secretary Seaton] Press Conferences 1960 (1)(2)

SERIES III: SPEECHES. 1956-61.

[Program Honoring Dewey Short June 1956]

Secretary Seaton Speeches - 1960 [Book No. 1] (1)-(5)

Secretary Seaton Speeches - 1960 Book No. 2 (1)-(5)

[Secretary Seaton Speeches - 1961]

SERIES IV: CLIPPINGS, ANECDOTES, AND CARTOONS. 1956-58, 1975.

7 [Herschel Schooley Scrapbook Insert]

[Herschel Schooley Scrapbook Page 1]

[Herschel Schooley Scrapbook Page 2]

[Herschel Schooley Scrapbook Page 3]

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[Herschel Schooley Scrapbook Page 44]  
[Herschel Schooley Scrapbook Page 45]  
[Herschel Schooley Scrapbook Page 46]  
[Miscellaneous Material] [memoir written in June 1975]

8 [Political Cartoon re Charles Wilson]

Two Oversized Political Cartoons re Charles Wilson

SERIES V: NAVAL BASE NEWSPAPERS. 1943-46.

9 [The Mock-Up] Vol. 1 No. 1 April 19, 1943

[The Mock-Up] Vol. 1 No. 2 April 30, 1943

[The Mock-Up] Vol. 1 No. 3 May 8, 1943

[The Mock-Up] Vol. 1 No. 4 May 15, 1943

[The Mock-Up] Vol. 1 No. 5 May 22, 1943

[The Mock-Up] Vol. 1 No. 6 May 29, 1943

[The Mock-Up] Vol. 1 No. 7 June 5, 1943

[The Mock-Up] Vol. 1 No. 8 June 12, 1943

[The Mock-Up] Vol. 1 No. 9 June 19, 1943

[The Mock-Up] Vol. 1 No. 10 June 27, 1943

[The Mock-Up] Vol. 1 No. 11 July 3, 1943

[The Mock-Up] Vol. 1 No. 12 July 10, 1943

[The Mock-Up] Vol. 1 No. 13 July 17, 1943

[The Mock-Up] Vol. 2 No. 2 July 31, 1943

[The Mock-Up] Vol. 2 No. 4 August 10, 1943 [Two copies]

[The Mock-Up] Vol. 2 No. 5 August 12, 1943

[The Mock-Up] Vol. 2 No. 6 August 17, 1943

[The Mock-Up] Vol. 2 No. 7 August 27, 1943

[The Mock-Up] Vol. 2 No. 8 September 3, 1943

[The Mock-Up] Vol. 2 No. 9 September 10, 1943

[The Mock-Up] Vol. 2 No. 10 September 17, 1943

[The Mock-Up] Vol. 2 No. 11 September 24, 1943

[The Mock-Up] Vol. 2 No. 14 October 15, 1943

[The Mock-Up] Vol. 2 No. 15 October 22, 1943

[The Mock-Up] Vol. 2 No. 17 November 5, 1943

[The Mock-Up] Vol. 2 No. 19 November 19, 1943 [Damaged copy]

[The Mock-Up] Vol. 2 No. 20 November 26, 1943

[The Mock-Up] Vol. 2 No. 22 December 10, 1943

[The Mock-Up] Vol. 2 No. 23 December 17, 1943

[The Mock-Up] Vol. 2 No. 26 January 7, 1944

[The Mock-Up] Vol. 2 No. 27 January 14, 1944

[The Mock-Up] Vol. 2 No. 29 January 26, 1944 (Anniversary Edition)

[The Mock-Up] Vol. 3 No. 1 February 18, 1944

[The Mock-Up] Vol. 3 No. 2 February 25, 1944

[The Mock-Up] Vol. 3 No. 4 March 10, 1944

[The Mock-Up] Vol. 3 No. 5 March 17, 1944

[The Mock-Up] Vol. 3 No. 6 March 24, 1944

[The Mock-Up] Vol. 3 No. 7 March 31, 1944

[The Mock-Up] Vol. 3 No. 8 April 7, 1944

[The Mock-Up] Vol. 3 No. 9 April 14, 1944

[The Mock-Up] Vol. 3 No. 10 April 21, 1944

[The Mock-Up] Vol. 3 No. 11 April 28, 1944 [Two copies]

[The Mock-Up] Vol. 3 No. 12 May 5, 1944

[The Mock-Up] Vol. 3 No. 13 May 13, 1944 (Paper Anniversary)

[The Mock-Up] Vol. 3 No. 14 May 19, 1944

[The Mock-Up] Vol. 3 No. 15 May 26, 1944

[The Mock-Up] Vol. 3 No. 16 June 2, 1944

[The Mock-Up] Vol. 3 No. 17 June 9, 1944

[The Mock-Up] Vol. 3 No. 18 June 16, 1944

[The Mock-Up] Vol. 3 No. 19 June 23, 1944

[The Mock-Up] Vol. 3 No. 20 June 30, 1944

[The Mock-Up] Vol. 3 No. 21 July 7, 1944

[The Mock-Up] Vol. 3 No. 22 July 14, 1944

[The Mock-Up] Vol. 3 No. 23 July 21, 1944

[The Mock-Up] Vol. 3 No. 24 July 28, 1944

[The Mock-Up] Vol. 3 No. 25 August 4, 1944

[The Mock-Up] Vol. 3 No. 26 August 11, 1944

[The Mock-Up] Vol. 3 No. 27 August 18, 1944

[The Mock-Up] Vol. 3 No. 28 August 25, 1944

[The Mock-Up] Vol. 3 No. 29 September 1, 1944

[The Mock-Up] Vol. 3 No. 30 September 8, 1944 [Two copies]

[The Mock-Up] Vol. 3 No. 31 September 15, 1944 [Two copies]

[The Mock-Up] Vol. 3 No. 32 September 22, 1944

[The Mock-Up] Vol. 3 No. 33 September 29, 1944 [Two copies]

[The Mock-Up] Vol. 3 No. 34 October 6, 1944 [Two copies]

[The Mock-Up] Vol. 3 No. 35 October 13, 1944

[The Mock-Up] Vol. 3 No. 36 October 20, 1944 [Two copies]

[The Mock-Up] Vol. 3 No. 37 October 27, 1944 [Two copies]

[The Mock-Up] Vol. 3 No. 38 November 3, 1944 [Two copies]

[The Mock-Up] Vol. 3 No. 39 November 10, 1944 [Two copies]

[The Mock-Up] Vol. 3 No. 40 November 17, 1944

[The Mock-Up] Vol. 3 No. 41 November 24, 1944 [Two copies]

[The Mock-Up] Vol. 3 No. 42 December 1, 1944

[The Mock-Up] Vol. 3 No. 43 December 8, 1944 [Two copies]

[The Mock-Up] Vol. 3 No. 44 December 15, 1944

[The Mock-Up] Vol. 3 No. 45 December 22, 1944

[The Mock-Up] Vol. 3 No. 46 December 29, 1944

[The Mock-Up] Vol. 4 No. 1 January 5, 1945

[The Mock-Up] Vol. 4 No. 2 January 12, 1945

[The Mock-Up] Vol. 4 No. 3 January 19, 1945

[The Mock-Up] Vol. 4 No. 4 January 26, 1945

[The Mock-Up] Vol. 4 No. 5 February 2, 1945

[The Mock-Up] Vol. 4 No. 6 February 9, 1945

10 [The Mock-Up] Vol. 4 No. 7 February 16, 1945 [Edited drafts of articles and photographs]

[The Mock-Up] Vol. 4 No. 8 February 23, 1945

[The Mock-Up] Vol. 4 No. 9 March 2, 1945

[The Mock-Up] Vol. 4 No. 10 March 9, 1945

[The Mock-Up] Vol. 4 No. 11 March 16, 1945

[The Mock-Up] Vol. 4 No. 12 March 23, 1945

[The Mock-Up] Vol. 4 No. 13 March 30, 1945

[The Mock-Up] Vol. 4 No. 14 April 6, 1945

[The Mock-Up] Vol. 4 No. 15 April 13, 1945 [Eight copies]

[The Mock-Up] Vol. 4 No. 16 April 20, 1945

[The Mock-Up] Vol. 4 No. 17 April 27, 1945

[The Mock-Up] Vol. 4 No. 18 May 4, 1945

[The Mock-Up] Vol. 4 No. 19 May 11, 1945

[The Mock-Up] Vol. 4 No. 20 May 18, 1945

[The Mock-Up] Vol. 4 No. 21 May 25, 1945

[The Mock-Up] Vol. 4 No. 22 June 1, 1945

[The Mock-Up] Vol. 4 No. 23 June 8, 1945

[The Mock-Up] Vol. 4 No. 24 June 15, 1945

[The Mock-Up] Vol. 4 No. 25 June 22, 1945

[The Mock-Up] Vol. 4 No. 26 June 29, 1945

[The Mock-Up] Vol. 4 No. 27 July 6, 1945 [Two copies]

[The Mock-Up] Vol. 4 No. 28 July 13, 1945

[The Mock-Up] Vol. 4 No. 29 July 20, 1945

[The Mock-Up] Vol. 4 No. 30 July 27, 1945

[The Mock-Up] Vol. 4 No. 31 August 3, 1945

[The Mock-Up] Vol. 4 No. 32 August 10, 1945

[The Mock-Up Vol. 4 No. 32] End of the War Extra August 14, 1945 [Miami Herald  
August 15, 1945 No. 255 35th Year Third Extra]

[The Mock-Up] Vol. 4 No. 33 August 17, 1945

[The Mock-Up] Vol. 4 No. 34 August 24, 1945

[The Mock-Up] Vol. 4 No. 36 August 31, 1945

[The Mock-Up] Vol. 4 No. 37 September 7, 1945

[The Mock-Up] Vol. 4 No. 38 September 14, 1945

[The Mock-Up] Vol. 4 No. 39 September 21, 1945

[The Mock-Up] Vol. 4 No. 40 September 28, 1945

[The Mock-Up] Vol. 4 No. 41 October 5, 1945

[The Mock-Up] Vol. 4 No. 42 October 12, 1945

[The Mock-Up] Vol. 4 No. 43 October 19, 1945

[The Mock-Up] Vol. 4 No. 44 October 26, 1945

[The Mock-Up] Vol. 4 No. 45 November 2, 1945

[The Mock-Up] Vol. 4 No. 46 November 9, 1945

[The Mock-Up] Vol. 4 No. 47 November 16, 1945

[The Mock-Up] Vol. 4 No. 48 November 23, 1945

[The Mock-Up] Vol. 4 No. 49 November 30, 1945

[The Mock-Up] Vol. 4 No. 50 December 7, 1945

[The Mock-Up] Vol. 4 No. 51 December 14, 1945

[The Mock-Up] Vol. 4 No. 52 December 21, 1945

[Fort Pierce New-Tribune 43rd Year No. 34 January 20, 1946]

END OF CONTAINER LIST